About Business Source Complete

Business Source Complete is one of the library’s EBSCO databases and is a terrific source for business articles, as well as a good source for company profiles & SWOTs.

How to Connect to the database Business Source Complete

- Start with the Library’s databases page: www.ohiodominican.edu/library/databases
- Select Business
- Select Business Source Complete

Logging in from off campus?

You will need (1) your last name and (2) the last 7 digits of your ODU ID.

Need help? Go to https://www.ohiodominican.edu/library/off-campus-access.

How to Search for Articles on Conscious Capitalism in Business Source Complete

1. Type your tenet of conscious capitalism in one search box and “conscious capitalism” in another and click on the Search button.

2. You can expand your search to get more results by adding synonyms or related terms in your box(es), like using capitalism or capitalist instead of conscious capitalism. Use OR to connect the terms so that you pull up records with either term.
3. You can also focus on a company. Add your company in the 3rd search box and select the field CO Company Entity from adjacent the drop-down menu.

4. Depending on your search, you may see different types of sources available to you in your list of results. Options include: scholarly (academic) journal articles, magazine articles, articles from trade publications, newspaper articles, and more.

   TIP: Scholarly articles will give you in-depth research.
   Trade publication articles will give you trends and innovations in all areas of business.

   You can focus on either of these by simply clicking on the box next to them in your Source Types menu.

5. Then scan through your list of results, paying close attention to the Article Titles and Subjects.
View Sample List of Results:

<table>
<thead>
<tr>
<th>Search Results: 1 - 20 of 20</th>
<th>Relevance ▼</th>
<th>Page Options ▼</th>
<th>▶ Share ▼</th>
</tr>
</thead>
</table>

1. **What Are the Limits to Conscious Capitalism?**
   - Subjects: Capitalism; Stakeholders; Free enterprise; Industrial management; Social responsibility of business; Business ethics
   - Cited References: (9) Times Cited in this Database: (1)
   - [PDF Full Text](#) (102K)

2. **Conscious Capitalism: A Better Road Map.**
   - Subjects: Capitalism; Stakeholders; Decision making; Industrial management; Business; Trader Joe's Co. Inc.
   - [PDF Full Text](#) (108K)

3. **Two and a Half Cheers for Conscious Capitalism**
   - Subjects: Social responsibility of business; Stakeholder theory; Capitalism; Business models; Profitability; Business & politics
   - Cited References: (38) Times Cited In This Database: (9)
   - [PDF Full Text](#) (165K)

4. **Conscious Capitalism Firms: Do They Behave As Their Proponents Say?**
   - Subjects: Gross margin; Benchmarking (Management); Best practices; Stock exchanges; Capital market; Securities and Commodity Exchanges; Capitalism - Economic aspects
   - [Show all 12 images](#)

To find out more about an article, click on the magnifying glass icon next to the article title or click on the article title itself to read an abstract, or summary, of the article.

To get the full article, click on “HTML Full Text” or “PDF Full Text,” whichever is available.

Note: HTML may not include images, graphs, or charts. If you don’t see your article available full text (typically in PDF format), then click on the “Find It” link.
6. You can also **sort your results** by Relevance (default) or Newest.

```
Search Results: 1 - 30 of 2,016
```

Doing both will ensure the most relevant results as well as the most current ones.

Your other option would be to sort by relevance and then limit your range of years.

```
Limit To
- Full Text
- References Available
- Scholarly (Peer Reviewed) Journals
```

7. You can also search for your company’s MarketLine Profile and/or SWOT.


**Citing an article from Business Source Complete?**
For resources to help with citing business sources, visit ODU Library’s [Quick Reference](http://www.ohiodominican.edu/library/quickref) at [www.ohiodominican.edu/library/quickref](http://www.ohiodominican.edu/library/quickref) & click on APA, MLA, & Other Styles.

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